



HARNESS THE POWER OF INSIGHT

DATA ANALYST LEVEL 4 APPRENTICESHIP & SALESFORCE ASSOCIATE CERTIFICATION - WITH TABLEAU



QA has partnered with Salesforce to create new ways of building Salesforce skills.

This programme incorporates the apprenticeship data analyst learning with the skills needed to excel in the Salesforce ecosystem. Apprentices will be supported through a comprehensive Salesforce learning path.

WHAT'S SALESFORCE?

Salesforce is a customer relationship management solution that brings companies and customers together.

It's one integrated CRM platform that gives all your departments (including marketing, sales, commerce, and service) a single, shared view of every customer.

FEATURES AND BENEFITS



1 day Salesforce Associate Instructor-Led Training workshop



Achieve Salesforce Associate certificate within the first two months



Custom learner pathways through Trailhead, aligned to the data analyst apprenticeship

BY THE END OF THE APPRENTICESHIP, YOU WILL BE ABLE TO:

- Demonstrate a deep understanding of the Salesforce platform
- Understand and apply core concepts of data analytics, structures, visualisation, and tools for data integration
- Demonstrate how to apply your Data Analyst skills within a Salesforce environment

Demonstrate your achievement of:

- 3 superbades
- Expeditioner status
- and Salesforce Associate Certification

A fully funded programme designed to transform your talent and workplace

Data Analyst Level 4 Apprenticeship & Salesforce Associate Certification - with Tableau



Build the skills and capabilities you need throughout your organisation to deliver insight-based business decisions.



Upskill or reskill your existing workforce, and create Business Analysts for the modern day workplace.



Recruit and harness a new talent pathway – QA can help you cost-effectively recruit diverse, ambitious talent into your business and help you build a pipeline of strong analytical talent.



Learners benefit from a flexible and blended learning journey, helping them apply technical data solutions to a range of real-life scenarios – gaining valuable workplace skills faster.



TRAILHEAD

Qualifications:

- Level 4 Data Analyst Apprenticeship
- Salesforce Associate Certificate

Explore the Trailhead learning platform here.

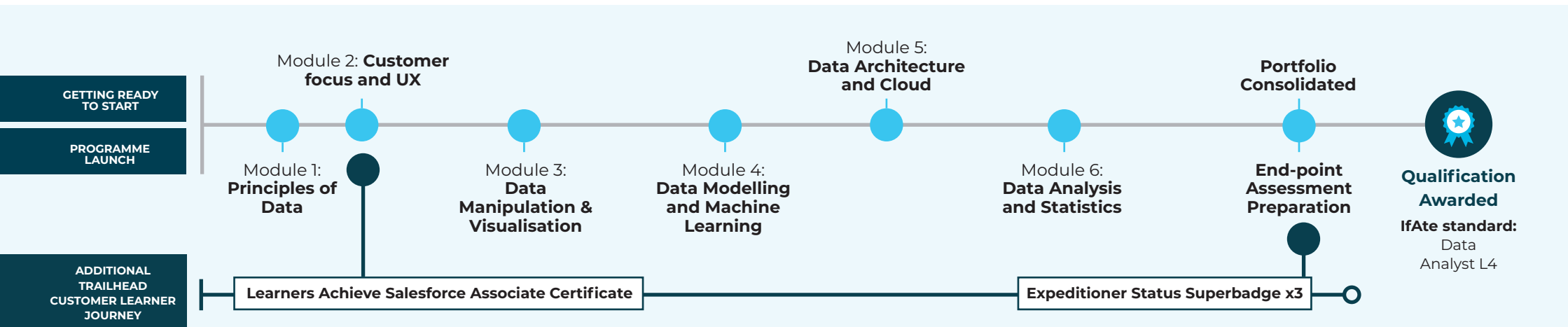
<https://trailhead.salesforce.com/>

This programme is suitable for roles including:

- Data Analyst
- Customer Data Analyst
- Digital Marketing Analyst
- HR Analyst
- Junior Analyst

Tools & Technologies: Salesforce, Visual Studio, Python and R.

TYPICAL PROGRAMME DURATION: 15 MONTHS (+ 3 MONTHS FOR END-POINT-ASSESSMENT)



FOR MORE INFORMATION PLEASE CONTACT
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